

Questions? We would love to help!

Place an order today!



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vww.ioinBEAM.cor



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914-340-3278



100% More Fun With BEAM



## **BEAM Floor**

Create hygienic virtual playgrounds and turn open spaces inside your restaurant into adventure parks.



**BEAM Game** 

# A Never-Ending Supply of Fun

From highly competitive sports games, to energetic collaboration games, BEAM has something for everyone Every month we have a team testing and developing new content for BEAM.



# BEAM Avatar Wall

Create smart avatars that mirror kids' movement for an enriching, delightful entertainment experience. Complete with custom games just for Burger King.



Transform your dining surfaces and tables into areas for social play.





### **More About BEAM**

BEAM by EyeClick is an award-winning gaming system for kids that turns any physical space to a virtual playground. Designed to get kids moving, BEAM brings endless possibilities to virtually any space inside your restaurant – transforming walls, tables and floors into adventure realms. BEAM requires less space than traditional play areas, creates lower wear and tear, and provides better ROI\*. BEAM will significantly improve your customers' dining experience.

\*Based on BK's internal study from 2015

# Turn the Mundane into the Magical

Blending state-of-the-art technology with the best in active play, BEAM gets kids active and helps you create one-of-a-kind entertainment experiences within your business.

- + Simple Installation
- + Fits Any Space
- + Germ-Free
- Endless Supply of Fun
- Keeps Kids Entertained for Hours
- Requires less space than traditional play areas
- Zero wear and tear on your restaurant

## **Elevate Your Business With BEAM**



#### Return Visits

Families will return to your restaurant for the experience BEAM provides - a virtual playground that creates magical and unexpected experiences that families crave. Those familie will reward your restaurant by returning again and again.

BEAM is guaranteed to provide a better ROI than traditional play areas.



### Sales Growth

Gain a competitive edge with BEAM, the leader in interactive kids entertainment. Designed for forward-thinking businesses, BEAM seamlessly blends into your restaurant's design, increasing customer acquisition and retention levels. Restaurants with BEAM saw a 3.49 increase in ARS (based on BK's internal 2015 study).



### Marketing Economy

BEAM creates such a unique dining experience so customers will become your strongest advocates .With BEAM, your everyday customers will bring in new customers to your store without you having to invest extra time and money towards marketing.