One Space. Limitless Attractions.
Zero Room for Boredom.

We want to hear from you.
Contact us today to order your BEAM!

NORTH AMERICA
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INTERNATIONAL
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contact@eyeclick.com

joinBEAM.com

Boredom can drag down your reputation and revenue.

BEAM saves the day with limitless, breathless fun.

joinBEAM.com

Your Customers Are Waiting for More Than Just a Meal.

They're Waiting for You to WOW Them.

What does it take to create an unforgettable customer experience? Just ask the 88% of parents who prefer restaurants with BEAM. These parents rave about how BEAM engages the entire family before, during and after their meal. They're rewarding these restaurants by returning more often and staying longer.

BEAM generates an additional 3.4% ARS on average and increases EBITDA margins significantly

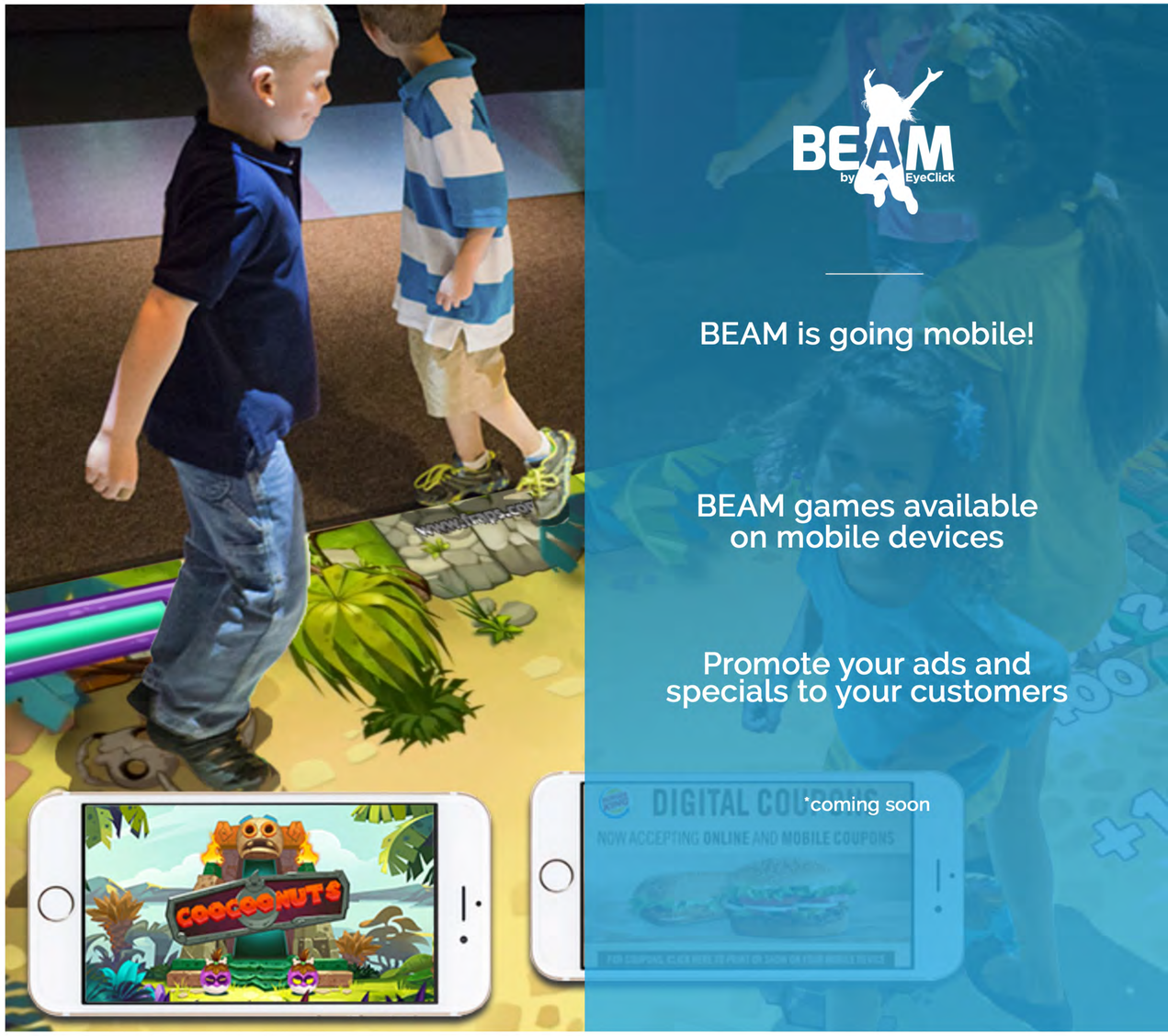
Unlike traditional playgrounds, BEAM requires little maintenance and doesn't lose its value over time

"It's a very cozy and comfortable place to come with the kids. We can set them free knowing that they are in a controlled environment. It allows us to celebrate events in a really healthy and relaxed environment. Coming to BK restaurant with BEAM is a wonderful way to spend their birthday"

Father of an 8 year old

INTRODUCING THE NEW

BEAM MOBILE INTEGRATION



INTRODUCING THE NEW

BEAM KIDSMEAL INTEGRATION

BEAM expands your Burger King's entertainment value while cutting back on space requirements, maintenance hassles and cleanup time.

BEAM playgrounds use motion sensor technology to create an immersive environment that eliminates the need to clean, wipe down or upgrade toys and traditional playgrounds, thus reducing costs in both man hours and equipment.

The BEAM Advantage

Return Visits

Families come to your Burger King for the food. But they return for the experience your franchise provides. BEAM's virtual playground offers the kind of magical and unexpected experience that families crave when they're together. Those same families will reward your franchise by returning again and again.

Sales Growth

Traditional playgrounds with ball pits and slides are no match for a child's short attention span. So franchise owners are turning to BEAM to deliver a level of engagement that keeps families in their restaurants for hours at a time. That translates into more sales, stronger quarterly reports and impressive growth.

Space Economy

Bulky playgrounds often require massive store expansions that take years to pay off. With BEAM, you take advantage of the space you already have, whether its walls, tables or an extra bit of floor space. Never before has limitless entertainment been available so conveniently and flexibly for such a low cost.

INTRODUCING THE NEW

BEAM LASER UNIT

Newest BEAM projection game systems

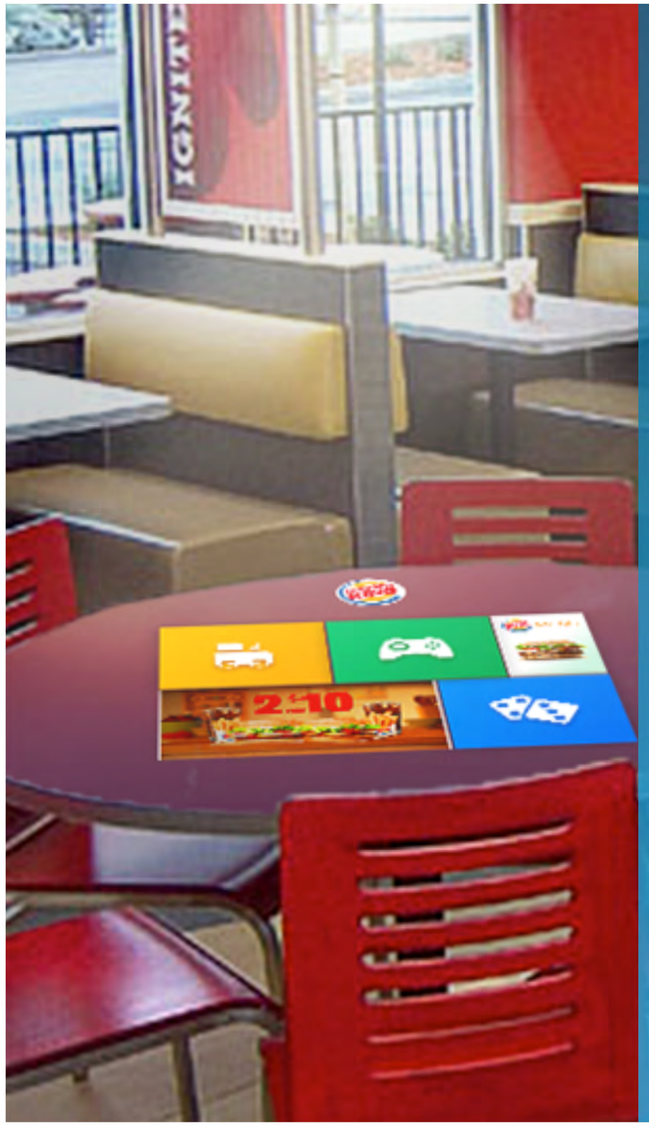
5,000 lumens laser projection system

Runs for over 20,000 hours without replacement

Brighter, more vibrant display of graphics

INTRODUCING THE NEW

BEAM TABLE



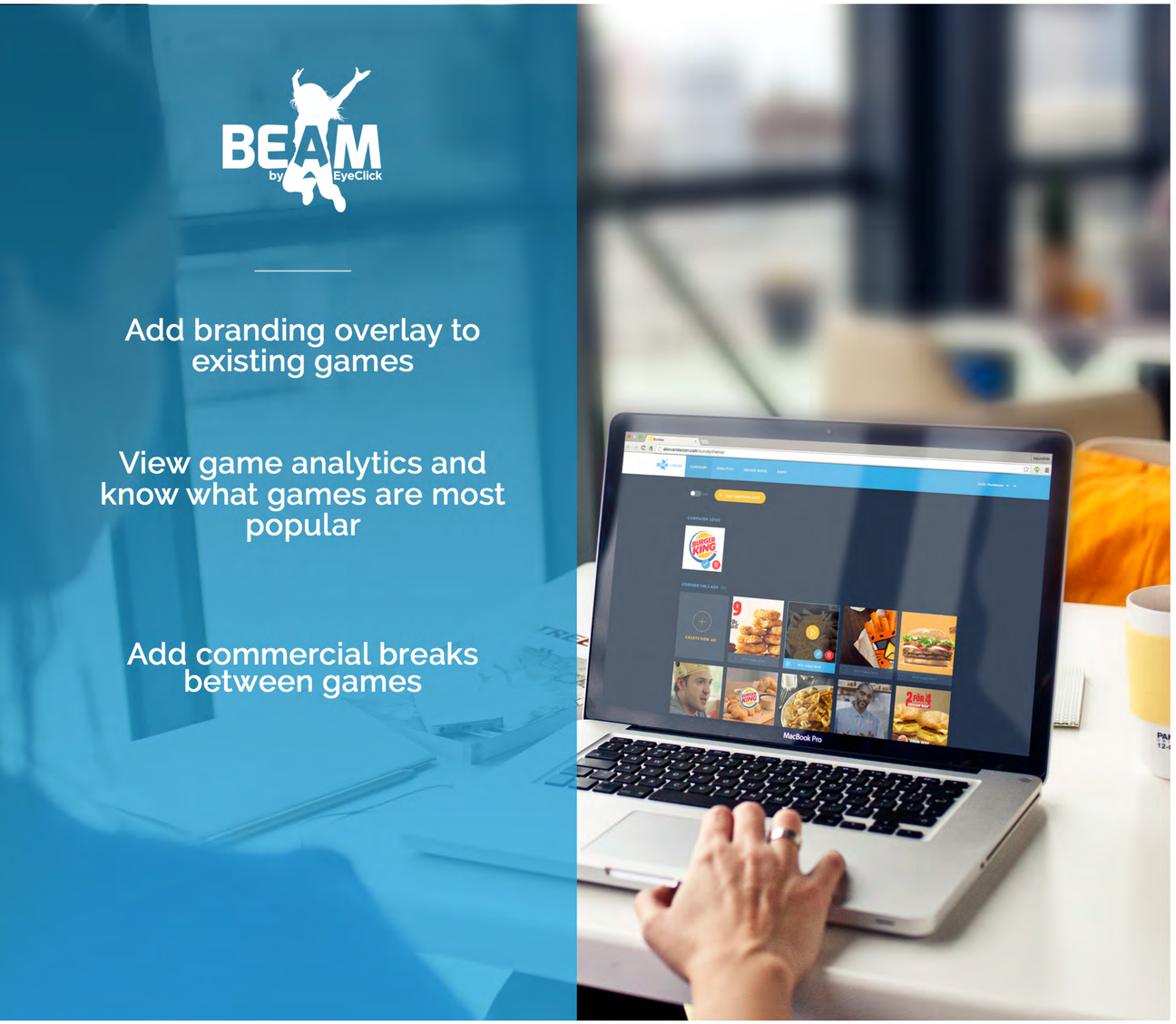
Tables become a multimedia center for customers of all ages

Play games, stream music and view menu, ads and specials

Keep families engaged longer

INTRODUCING THE NEW

BEAM CENTER



BEAM GAMES

Dozens of Games to Play. One Space to Play Them All.

From highly-active competitive sports games, to energetic collaborative games, to colorful patterns, to educational preschool scenarios, BEAM has something for everyone. And with new games added every month that are 100% free for subscribers, the entertainment possibilities are only going to get bigger.

Welcome to BEAM by EyeClick

Interactive Virtual Playgrounds

BEAM Converts FLOORS Into a Giant iPAD™-like Surface

- **Active**—Run, jump, pounce, and work up an appetite!
- **Social**—Team up, compete, make friends and enjoy family time
- **Hygienic**—Nothing to wipe down, nothing to clean, zero germs

- **Versatile**—If you have an open floor space, you can run BEAM
- **Connected**—Cloud based system automatically downloads games and updates
- **Convenient**—Nothing to break or maintain, and installation is easy

Interactive Digital Tables

BEAM Converts TABLES Into GAME BOARDS

- **Engaging**—Zero room for boredom, fun for both kids and adults
- **Flexible**—Fits on dining tables easily, both round or rectangular
- **Approachable**—No watching from afar, playtime right at the dining table

- **Intuitive**—Easy to understand, simple to play games for all ages
- **Safe**—No moving parts or pieces to harm children
- **Efficient**—Wipe down the table once and let the next family enjoy

Interactive Digital Walls

BEAM Converts WALLS Into Interactive MURALS

- **Interactive**—Swipe, tap and brush with hands and fingers
- **Responsive**—Reacts to touch quickly with no delay
- **Convenient**—Easy to switch projector from floor to wall

- **Hygienic**—No toys to wipe down and clean
- **Flexible**—Switch to wall if floor is a hassle
- **Simple**—Install in a day, no parts to break or maintain

"One of the things I really like is that it's extremely hygienic, not like any playground you can find elsewhere. It's also educational. My son loves it. He's always asking me to go to the BK restaurant with BEAM. "

Mother of a 6 year old.

"BEAM has improved my restaurant offering. Not only more customers come, those who come repeat, attracted by the BEAM area. It was definitely a winning choice",

Restaurant Manager, Burger King, Spain