



BEAM Interactive Gaming Platform at WeeZee World's Sensory Playground



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EyeClick, a leader in interactive technology, has installed an BEAM virtual playground at WeeZee World's sensory playground in Chappaqua, New York.

 EyePlay Virtual Interactive Gaming Platform at WeeZee Worlds Sensory Playground

WeeZee World is a unique play space for children dedicated to developing coordination and improving athletic performance in a fun environment. Opened on May 1st 2012, WeeZee World has chosen the BEAM gaming platform as a highlight amongst their many stimulating indoor activities designed to cater to children's five senses.

In a 16,000 sq ft facility, WeeZee World offers cutting edge play equipment designed to help develop hand-eye coordination, anticipation in movement and enhance tactile experience. BEAM is a perfect addition – a virtual playground in which children can use their whole bodies to play interactive games.

Suitable for ages from 2 years and upwards, the BEAM platform can be used to play a variety of motion activated games. Children can use their hands and feet to interact with the graphics projected on the floor. BEAM has music games like Drums, Piano and Disco Floor, sports games like Ice Hockey, Football and Super Soccer as well as multiple user games like Protect Your Planet and Underwater.

WeeZee World's Executive Director of Project Development, **Liz Crecco**, said, "All of the Kids who come to WeeZee absolutely have so much fun on the BEAM. The product is a huge smash hit! Thank you for your great product and great service!"

EyeClick specializes in creating innovative interactive products that transform spaces into magical experiences. BEAM was a winner in the 15th Annual International Interior Design Association Product Design Competition, which recognized it as a "breakout product in children's design."

EyeClick VP of Marketing **Yuval Golan** said, "WeeZee World is truly a special place. We are so pleased to know that BEAM is front and center in this cutting edge immersive environment for children."



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