



# BEAM Makes a Splash at The Polliwogs Play Pad



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**The Polliwogs Play Center, located in Singapore, recently debuted their brand new BEAM gaming system by EyeClick.**

The Polliwogs is known for their wide variety of activities and amenities including an outdoor bounce area, toddler play area, indoor climbing complex, and chill area for adults. The Polliwogs even has a colorful band of cartoon characters around the play areas such as Larry the ever hungry daredevil, Rocky who is tough on the outside yet soft on the inside, little POCO the music lover and tech aficionado, and Bobby the optically challenged funny man.

BEAM was installed in the indoor area of Polliwogs as a unique high tech attraction.

BEAM turns any indoor area into a full-blown virtual playground. Multiple players can run, twist and dance using their hands and feet to activate colorful graphics projected on the floor or wall. Kids can pop balloons, play the piano, and even show off their soccer skills.

Mr. Kwok, Owner of The Polliwogs shared, "The kids like the system as they are fascinated by the pictures and interaction. They can stay and play for hours at a time while the adults get curious too."

Polliwogs is not only fun, but goes above and beyond to create a safe and clean play environment. The air, ball pit and all other surfaces are professionally sanitized plus the staff's health is checked on a daily basis. Staff is trained in safety precautions and all equipment is professionally maintained on a regular basis. As BEAM is an entirely virtual experience, it is the perfect solution for maintaining a safe and hygienic environment. There are no parts to touch or trip on virtually eliminating any injury, broken parts, or germs. BEAM is the Playground of the Future!

**About EyeClick** — EyeClick Ltd. ([www.eyeclick.com](http://www.eyeclick.com)) specializes in creating inventive products that transform designated spaces into magical experiences. EyeClick has helped leading brands, from Samsung and Volvo to NASA and GE, transform their floors, walls and window areas into spectacular interactive displays that leave a long-lasting impression on visitors. EyeClick gives designers, hospitals, event planners, retailers, media companies and other organizations the ability to showcase rich interactive digital content in public spaces, including family entertainment centers, medical centers, museums, malls, airports and chain stores.

**About the The Polliwogs** — This is a garden town where quirky characters live and play. You will meet Larry, a windsurfer who is afraid of water, Rocky, a gigantic rock musician with a soft spot for flowers and poetry, as well as all their funny friends. Both children and adults will have a ball of a time here. While adults relax by the beach, children can run and climb in

the indoor play arena or jump and roll in our outdoor bouncy, the gigantic, Polliwobbly. It's one of the largest in Singapore. From movies to theme parties to live entertainment, there is always gazillions of fun activities for the whole family.



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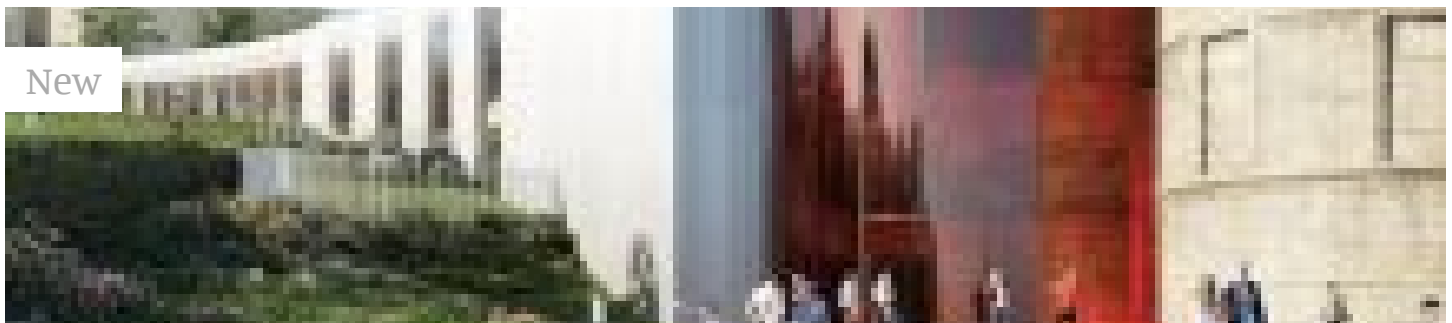
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