



BEAM Partners With:

North Platte Children's Museum

North Platte Children's Museum is a 501(c)3 organization dedicated to helping children grow and learn through interactive exhibits and active discovery. The museum recently teamed up with BEAM to promote its new Healthy Living World exhibit and help in the fight against childhood obesity.

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North Platte Children's Museum Believes In Sharing Wonder, Adventure and Active Fun with Kids

North Platte Children's Museum is a Nebraska-based non-profit that uses interactive exhibits, camp outs, and events to engage children in active, social gatherings. These gatherings invite children to feel comfortable learning, exploring, and discovering the world around them.



The Museum Envisioned an Exhibit Which Encouraged Children to Make Health Lifestyle Choices. But It Needed to Remain Indoors.



BEAM's virtual playground to the rescue

Get Air wants to keep kids engaged with active, physical play. BEAM's virtual playground is the perfect fit for the company.



Children of all ages can play

BEAM features emerging technology that often surprises guests when they see it. Get Air capitalizes on this new technology by promoting it on Groupon.



Indoor safety, outdoor fun

BEAM uses a projector and motion sensors to create a virtual playground on floors, walls and tables. The simplicity of BEAM allowed Get Air to start using the system within days.

North Platte Children's Museum Used a Blue Cross Blue Shield Wellness Grant to Install BEAM at Their Premises

To complete their "Healthy Living World" exhibit, North Platte Museum installed BEAM's interactive projection game system. The system allowed the museum to promote early childhood health and wellness while shining a light on the problems of childhood obesity.

Final Result

The museum installed a safe indoor exhibit for the children in its care while also promoting the need for more active, engaging play to keep kids healthy.



"With childhood obesity becoming an epidemic across the country, this was a great grant and a great opportunity to try to be involved in improving the health of kids in America. Making the difference in the health of even one child means this was successful for us."

-Heather Halligan, Director, North Platte Children's Museum



North Platte Children's Museum Made Strides Against Childhood Obesity While Keeping Children Safe Indoors

North Platte Museum proved that you can be an active participant in the fight against childhood obesity, even in an indoor setting. All it takes is the right tools and a passion for children's health. Contact BEAM today to learn how your organization can do the same.

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