



THE CUSTOMER

SENSORY BEANS

Special Education Gym

Sensory Beans is a family facilitated, open-play sensory gym in New York that provides a clean, safe, secure, indoor, sensory rich environment for children of all ages and abilities. Sensory Beans is an inclusive recreational facility where families can go to strengthen bonds with one another through functional play and fun.

joinBEAM.com



WHY BEAM?



Sensory Beans wanted to provide a unique experience to help kids to develop their play skills whilst having fun.

Rachel Roslow is the founder and President of Sensory Beans. Rachel was looking to add an interactive area to her gym.

She wanted to provide a unique experience to help kids to develop their play skills whilst having fun. And specifically, she was searching for an all-inclusive activity where kids of all abilities could play together, and also with their parents.



THE RESULTS



BEAM provides an all-inclusive, social experience; irrespective of age or ability, kids with and without special needs are playing BEAM games together.

The delivery and installation of the BEAM system was seamless, and, with a quick onboarding training, Rachel was able to get the BEAM up and running immediately.

With its eye-catching, colorful variety of interactive games, BEAM stands out visually inside the gym, attracting the attention of the kids and drawing them towards the BEAM floor area.

Most importantly, BEAM provides the gym with an all-inclusive, social experience; irrespective of age or ability, kids with and without special needs are playing BEAM games together.



THE RESULTS

Rachel is delighted that BEAM provides an all-inclusive solution, especially for families that bring children with and without special needs, because it encourages the entire family to participate. As a result, Sensory Beans have been able to attract many more families to their gym.



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Rachel Roslow,
President Sensory Beans

“BEAM encourages kids of all abilities to play together in our gym. As a result, we’ve been able to attract many more families to Sensory Beans.

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