



THE CUSTOMER

The Mount

Mount Lebanon Baptist Church, also known as "The Mount," is located in Chesapeake, Virginia. The Mount is a warm community of thousands of devoted Christian families. The church centered features two adult services each Sunday morning. During these services, up to 200 children from age 2-11 are entertained, engaged, and educated in the Mountaineers Children's Ministry wing.

The church is comprised of administrative offices, a prayer sanctuary, a Children's Ministry, The Mount Unity Choir, and a host of auxiliary ministries. With an additional physical facility nearby, the Mount has a state of the art bowling center, computer games room and hosts line dancing, Zumba classes and other community events for children and their families.



WHY BEAM?



Uliase wanted an interactive activity that encouraged kids to release some adrenaline so they'd focus better during their lesson.

Ms. Uliase Addison is the Children's Director at The Mount. Uliase looks to add new activities to the Children's Ministry, bringing freshness to the center and joy to the kids.

She was looking for a fun product that would encourage the kids to engage in an interactive activity that would allow children to release some of their adrenaline during free time before the lesson. Her hope was this exercise would result in the children returning to the classroom more focused and with the ability to concentrate better.

Ms. Addison was looking for a wide selection of games that would be suitable for a church environment: a combination of fun and scholastic games for children of all ages.



THE RESULTS



BEAM was a big hit from day one. It has helped to encourage 20% more kids to come to Church!

Uliase purchased four BEAM systems for the Children's Ministry to allow the kids to play the interactive fun and educational games before and after their Christian classes.

The installation and training of the BEAM systems were well organized. Uliase was particularly impressed with how the BEAM technical team advised her on the optimal placements for the four projection systems she wanted to place across the different rooms in the center.

BEAM was a big hit from day one. It immediately became the main fun activity of the kid's weekly visit to the Children's Ministry, and the uniqueness of its interactive games has encouraged more kids to come to church.



THE RESULTS

Uliase reported that, since BEAM was installed, the Children's Ministry has seen a 20% increase in kids' attendance at the church.

Moreover, it's not just the kids who love BEAM. Uliase said that many of the parents are getting caught sneaking into the Children's Ministry to play on the BEAM games too!



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BEAM interactive games allow our kids to burn off some energy so they can concentrate better in their church classes. Since BEAM was introduced, The Children's Ministry has seen a 20% increase in kids' attendance at the church!

Uliase Addison, Children's Director
Mount Lebanon Missionary Baptist Church

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