



Wall

“Our customers really enjoy the BEAM Wall. We have both kids and adults playing it. The kids don’t want to leave it and that keeps their parents shopping longer.”

*Store Manager  
The Creative Kidstuff Store  
Minneapolis-St. Paul International Airport*



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## Premium Interactive Playground - Fun & Unique

BEAM Wall is a highly advanced interactive display technology system that is perfect for a wide range of establishments. It includes motion-activated games that kids can play using their entire bodies. The colorful and exciting graphics get children up off their feet, playing and laughing.

“The area where we placed the exhibit tends to attract younger kids, but now with the Beam Wall, we’ve notice a more broad age range. Living in such a digital environment, it can be easy to be swept into the world of small screens and virtual interaction. The BEAM Wall brings the focus up from a small monitor by marrying a fun technological experience with an interactive game play that is achieved as a family unit, instead of individually.

This is our goal: family interaction.”

*Catie Richwine, Programming Coordinator and Curator  
Explorium Lexington, KY*

## Why Children Love the BEAM Wall

Children, as well as the entire family, love the BEAM Wall. Instantly, the interactive gaming system captures everyone’s attention, ignites children’s imaginations and encourages exercise. The BEAM Wall couldn’t be any more intuitive, and children of any age can step right up and begin playing.





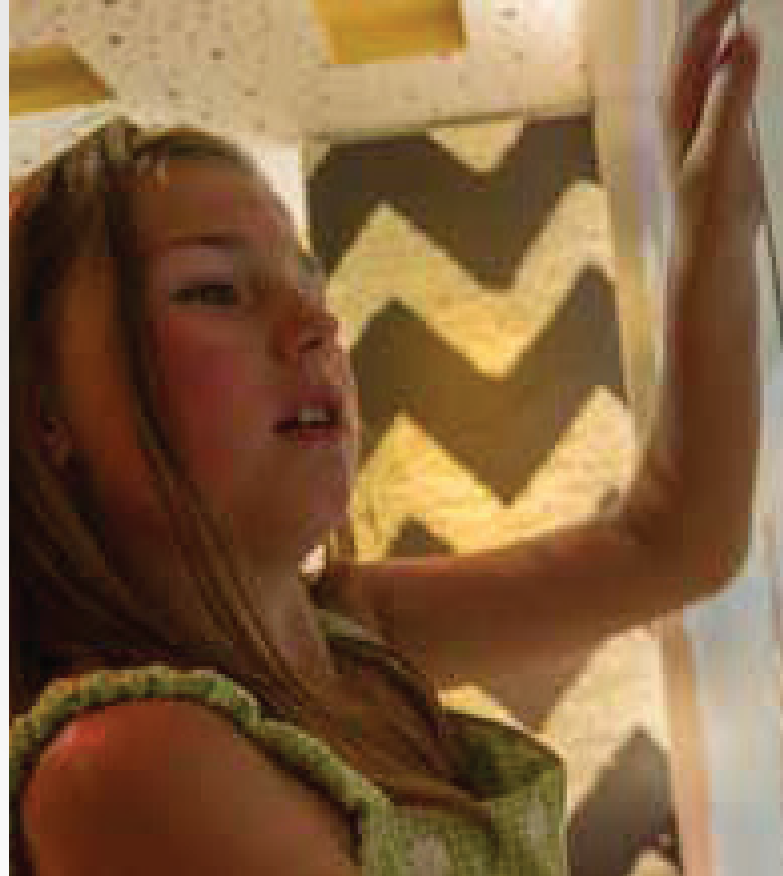


## The Interactive Virtual Playground!

- + No wear & tear on equipment
- + Encourages children to run, jump & interact
- + Captivating, simple & intuitive to use
- + Virtual indoor playground
- + Endless hours of easy & safe play
- + Fits in a wide array of establishments
- + A fun, interactive & easy-to-use solution
- + Increases sales & ROI

## Energetic Fun

Games are designed to give children what they want- lively and vibrant fun. The BEAM Wall works with multiple players who can interact with one another and have a great time. The BEAM Wall comes complete with a diverse assortment of exciting games. BEAM has something to appeal to all children's personal tastes and preferences. The variety of entertainment choices ensures children never get bored or lose interest!



“Our goal is to provide interactive family fun to our guests and BEAM fits in perfectly. We want our guests to think of us as having the most unbelievable, new and fun technology. BEAM Wall certainly fits that description. The response has been fantastic.”

*Scott Hart, General Manager  
Ripley's Believe It or Not!*



## A Unique Customizable Advertising Solution

BEAM can be leveraged to promote your brand or advertise sponsors with unique interactive effects while games are not being played. Logos can even be inserted within the game architecture to maximize brand exposure. This useful function provides you with a versatile and practical way to optimize the use of BEAM for the benefit of your facility.

## No Moving Parts and Minimal Maintenance

As there are zero parts to trip on, BEAM Wall is extremely safe. Companies both small and large find that maintenance is a breeze. Simply install the BEAM Wall and let the hours of fun begin!



## Contact BEAM Today And Engage A Young Audience Like Never Before!

BEAM can bring innovative and interactive gaming technology to you. Discover how the BEAM interactive gaming system can enhance your entertainment environment.

### Our Customers Include:



Pump It Up®



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