



# Cool De Sac in Singapore Selects BEAM to Add Fresh and Engaging Component



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**Cool De Sac restaurant in Singapore recently added a BEAM system in order to add another innovative option to their array of activities for children's**

## parties.

Cool De Sac in Singapore has chosen a **BEAM** system for use in its Party Room. This innovative restaurant, located in the Suntec City Mall, has a wide variety of entertainment options including arts, a tree house, blocks and even a special tots area for kids 2 and under. Parents can eat healthy food while their children play.

Parents can rent out party rooms for exciting children's birthday parties and other events. The new BEAM is intended add value for those holding parties for kids ages 3-8.

Operations Manager **Karen Chua** stated. "We recognize that it is great tool to add value for our guests who are holding their kids party at our premises."



Parents can select from the Theatre, Club Flash or City Alley, which holds up to 50 children and comes complete with a BEAM system with a variety of different exciting games. Parents can also customize their rooms with themed parties, decorations and different foods.

To date, management reports that visitors have been very impressed with the **BEAM**. Chua added, "It fits very well for us. We believe in providing good edutainment for kids. BEAM is awesome in providing a good platform to enhance kids motor skills and coordination, and at the same time it offers fun!"



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