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Educational Attractions: NASA Center for Space Education Features New Interactive Platform by EyeClick Ltd.



17th December 2009



55 Shares

EyeClick Ltd. is pleased to announce the installation of its EyeStep interactive floor and surface solution at NASA Center for Space Education near Orlando, Fla. EyeClick's team installed EyeStep inside the Educator Resource Center located at Kennedy Space Center Visitor Complex, which receives 1.5 million guests from around the world annually.

EyeClick's Interactive Floor installed at NASA Center for Space Education "NASA is one of the most prestigious organizations in the world, and we are proud to have been selected to complete this very important installation for Kennedy Space Center," said **Ariel Almos**, Founder and CEO of EyeClick.

Veronica Franco, Education Specialist with NASA Educator Resource Center, expressed excitement over the addition of the new display. "EyeClick has been an exciting, interactive way to educate," she said. "Thanks to this innovative technology, students engage in space science from yesterday and today kinesthetically. Students really feel they can own their learning."

EyeStep is a revolutionary display system that merges intuitive human body motion with floors and surface areas. It converts open floor spaces or unnoticed areas into an ongoing experience of movement, action, fun and excitement in a way that enthralls audiences. At NASA Center for Space Education, EyeStep was installed in a room designed to educate groups of various ages about space exploration, NASA's history, and the range of technologies developed and used by NASA and its astronauts. The room also showcases a flight simulator, microscope, infrared heat-sensing display and other intriguing devices.

EyeClick developed and designed three customized educational displays for Kennedy Space Center Visitor Complex—Protect Your Planet, Earth's Orbit and Astronaut Challenge. Protect Your Planet is a multi-user game in which players use a paddle to deflect fireballs, meteorites and other objects that can harm their planet. Earth's Orbit is a fun, interactive game designed to educate players about NASA's history. Astronaut Challenge, a single-player multi-level game, enables players to test their mental and physical abilities for a chance to qualify for the next year's astronauts class. To succeed at this timed game, players must quickly jump on moving meteorites to cross space, display an accurate knowledge of NASA history and demonstrate a sharp memory. All graphic elements and programming for the EyeStep displays at NASA Center for Space Education were created by EyeClick's professional team.

EyeStep is a prime example of the type of fun, innovative solutions that have come to define EyeClick over the years. The new platform is designed to be a highly-effective marketing and brand-enhancing tool that captivates consumers in retail environments, trade shows, museums, lobbies, open spaces, playgrounds and visitor centers. EyeStep software solutions can deliver effective and engaging messages to any audience at any time.

To learn more about the EyeStep interactive displays at NASA Center for Space Education, please contact Yuval Golan by email at [contact\(at\)eyeclick\(dot\)com](mailto:contact@eyeclick.com). Or for more information about EyeClick and its products, visit www.eyeclick.com.

About EyeClick Ltd.

EyeClick Ltd. specializes in creating inventive products that transform designated spaces into magical experiences. The company's EyeStep, EyeTouch and EyeBoard products open up a world of possibilities for brands to effectively communicate with target audiences in out-of-home locations. EyeClick has helped leading brands, from Samsung and Volvo to Nokia and GE, transform their floors, walls and window areas into spectacular interactive displays that leave a long-lasting impression on consumers. EyeClick gives event and trade show organizers, retailers, advertisers and media companies the ability to showcase rich interactive digital content in public spaces, including convention centers, promotions, malls, airports and chain stores.

See also:

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