



EyeClick Install Interactive Floor Display at the Exploration Place Museum, Canada



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EyeStep is EyeClick's interactive floor display product that turns open floor spaces into areas of movement, action, fun and excitement as guests interact with the fully customizable content.

The Exploration Place Museum + Science Centre have added an EyeStep interactive floor display at the entrance to their new "Biome" exhibit. The floor has a variety of customized themes. One is a desert scene where sand "blows away" to reveal dinosaur bones as visitors walk across it. Another has a bug theme with the bugs moving towards guests' feet as they step on the floor.

Tracy Calogheros, CEO of the Exploration Place, says that, "the interactive floor stops guests in their tracks. They are totally amazed when they realize their gestures trigger the action on the floor. In fact, we have to encourage our guests to keep walking towards the Biome space."

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About EyeClick

EyeClick specialize in creating inventive products that engage audiences by transforming out-of-home spaces into magical interactive experiences with their products: EyePlay, EyeStep and EyeWall.

EyeStep is an interactive floor display with fully customizable content that can easily make an exciting and unique feature of open floor spaces or unnoticed areas. EyeClick's first-class professional and creative services can tailor EyeStep to create a highly effective marketing and brand enhancing tool that captivates and engages target audiences as they play and interact with the eye catching, fun displays in retail environments, trade shows, museums, lobbies, open spaces, playgrounds and visitor centers.

Leading brands like Burger King, NASA, Namco and GattiTown have retained EyeClick to transform their floors, walls and windows into spectacular interactive displays that leave a long-lasting impression on visitors. EyeClick allows designers, hospitals, event planners,

retailers, media companies, family entertainment centers, restaurants, and other organizations to showcase their rich interactive digital content in public spaces.

About the Exploration Place Museum + Science Centre

Owned and operated by the Fraser-Fort George Museum Society, a non-profit society and registered charity, The Exploration Place Museum + Science Centre first opened in 1981. The subsequent expansion and rebranding as The Exploration Place in 2001 was funded by the Regional District of Fraser-Fort George, The Government of Canada, Canfor Corporation, and The Government of British Columbia.



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