



# EyeClick Receives 2011 Award of Excellence in Design



20th June 2011 *EyeClick came away with a top prize from the Hospitality Design Expo in May 2011.*

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**The International Interior Design Association (IIDA), in partner with Hospitality Design Magazine (HD), awarded EyeClick in the category of Accessories and Specialties for the BEAM interactive gaming system at the Las Vegas show. BEAM was described as a breakout product in children's design, exceeding the needs and expectations of today's interior designers.**

BEAM transforms spaces into full blown virtual playgrounds. Multiple children can interact with colorful and animated games projected onto the floor or wall. There are a large variety of ready to go games like soccer and balloon party as well as the ability to create or brand your own unique games. BEAM is an entirely virtual experience, and therefore reduces health and safety risks while adding a great visual high-tech appeal. It is ideal for hotels, retail centers, lobbies, hospitals, museums, entertainment venues, airports, and other public locations.

## **About EyeClick**

EyeClick Ltd. ([www.eyeclick.com](http://www.eyeclick.com)) specializes in creating inventive products that transform designated spaces into magical experiences. The company's BEAM™, EyeStep™, EyeWall™, EyeTouch™, and EyeBoard™ products open up a world of possibilities to engage audiences in out-of-home locations. EyeClick has helped leading brands, from Samsung and Volvo to NASA and GE, transform their floors, walls and window areas into spectacular interactive displays that leave a long-lasting impression on visitors. EyeClick gives designers, hospitals, event planners, retailers, media companies and other organizations the ability to showcase rich interactive digital content in public spaces, including family entertainment centers, medical centers, museums, malls, airports and chain stores.

## **International Interior Design Association**

IIDA was founded in 1994 as the result of a merger of the Institute of Business Designers (IBD); the International Society of Interior Designers (ISID); and the Council of Federal Interior Designers (CFID). The goal of the merger was to create an international association with a united mission that would represent Interior Designers worldwide. Since that date,

IIDA has worked to convene communities of Interior Designers across regions and specialties representing the interests for the entire community.

## Hospitality Design Magazine

Hospitality Design (HD) magazine, published 10 times a year, is the premier trade magazine serving the field of hospitality design. It connects owners, operators, purchasing agents, designers, and architects involved in the design of hotels, resorts, restaurants, cruise ships, nightclubs/lounges, spas, and all other hospitality-oriented projects. HD continues its 30-plus-year mission to publish the accomplishments of various design teams that collaborate to bring the most innovative examples of new construction and renovation to the industry.



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