

BURGER KING

**GUEST
IS
KING**

MIAMI BEACH 2013



PLAY KING

Bringing New Ways to
Captivate Audiences
BURGER KING® Restaurant's
Virtual Playground

Digital Wall Now Available for
BURGER KING® Restaurants





“ Families love it. All three new installations are getting rave reviews from families. ”

John H. Wright

BURGER KING® Franchise Owner
McAllen, TX

Kids and parents can't get enough of this one-of-a-kind BURGER KING® experience! *Interactive Play King* incorporates motion-activated wall and floor projection with exciting games like Soccer, Pop the Balloon, Piano and so much more!

- 1 Fun for children and the whole family
- 2 Exciting to play and watch
- 3 Easy and safe to use
- 4 No wear and tear – Minimal maintenance
- 5 Numerous games are available
- 6 Customizable to your
- 7 Active entertainment for children

Increase Sales and Brand Awareness

Interactive Play King sets your BURGER KING® restaurant apart from other quick service restaurants. Children naturally love the *Interactive Play King* projection games as they are not only fun and active, but it also adds a modern, high-tech element that reflects well on the BURGER KING® brand.

“ *Interactive Play King* is a solution that has improved my restaurant. Not only do I have more customers, but I have many more repeat customers who come for the *Interactive Play King* attraction. ”

Pepa Simón

BURGER KING® Manager at
C.C. Bonaire – Valencia, Spain



The Latest Gaming Technology- Perfect for BURGER KING® Restaurants

- All games are customized with the BURGER KING® logo to maximize brand equity.
- Interactive Play King Wall and Floor options are very low maintenance, extremely easy to install and have minimal wear and tear.
- Interactive gaming system can be leveraged to promote your restaurant with unique effects.
- You are in complete control of the system, from changing the volume to switching games.
- Cutting-edge software and hardware professionally installed.
- Little maintenance or cleaning required.
- No parts to clean or trip on.





Interactive Play King – A Remarkable Way to Transform Customer Experiences

Interactive Play King options are designed to make your BURGER KING® restaurant more attractive for children and their parents. Turn any BURGER KING® restaurant into a interactive virtual experience without any expensive remodeling or retooling. The *Interactive Play King* games are geared towards multiple players.

There are an infinite variety of *Interactive Play King* games for children to enjoy. BURGER KING® kids will be surprised and delighted by the new games that are automatically uploaded to the *Interactive Play King* library on a regular basis. Active games like Soccer or Balloon Party keep kids on their toes and multiple players can join in as they interact with the large display.

Interactive Play King Floor-15 games

Interactive Play King Wall-15 games

Interactive Play King Features Proprietary MotionAware Technology

EyeClick specializes in creating thrilling games and displays that transform floors into fun interactive spaces.

**CONTACT EYECCLICK TODAY AND ENGAGE A
YOUNG AUDIENCE LIKE NEVER BEFORE!**

EyeClick, the makers of *Interactive Play King*, can bring innovative gaming technology to you. Discover how the *Interactive Play King* gaming system can enhance your entertainment environment. EyeClick is the creator and BURGER KING® approved vendor of *Interactive Play King*.

Visit: www.eyeplay.info

Call: 1-914-273-4634

E-mail: contact@eyeclick.com

for more information today!

