



# EyeClick's EyeStep Interactive Floor at Country Music Hall of Fame® and Museum



12th July 2012



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**EyeClick have supplied EyeStep, their innovative dynamic interactive floor, to the Country Music Hall of Fame® and Museum in Nashville, Tennessee.**

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 EyeClicks EyeStep Interactive Floor at Country Music Hall of Fame® and Museum

EyeStep is a revolutionary interactive media display platform which reacts when movement is detected. The MotionAware technology enables people to activate animations and sounds with movement, as well as to play games or interact with the system. EyeStep has been successfully installed in museums, retail environments, trade shows and visitor centers, transforming designated spaces into magical experiences with spectacular interactive displays.

Interactive design studio, Anode Inc., installed EyeStep as part of “The Bakersfield Sound: Buck Owens, Merle Haggard and California Country” exhibit. Through EyeStep’s innovative interactive technology, visitors can literally “walk the streets” of Bakersfield — artwork from the music of Merle Haggard and others is revealed simply by stepping on the floor. The exhibit runs from March 23, 2012 to December 31, 2013.

EyeClick’s VP of Marketing, **Yuval Golan**, says, “It is a great honor for us to see EyeStep optimized for educational purposes in such a creative manner. The exhibit highlights the versatility that this interactive floor solution provides and how well it suits different applications.”



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