



**PLAY KING**  
interactive

**PlayKing interactive**  
is a platform that helps increase the flow of customers in **BURGER KING®** and therefore increases cash register sales



## The PlayKing Interactive Effect:

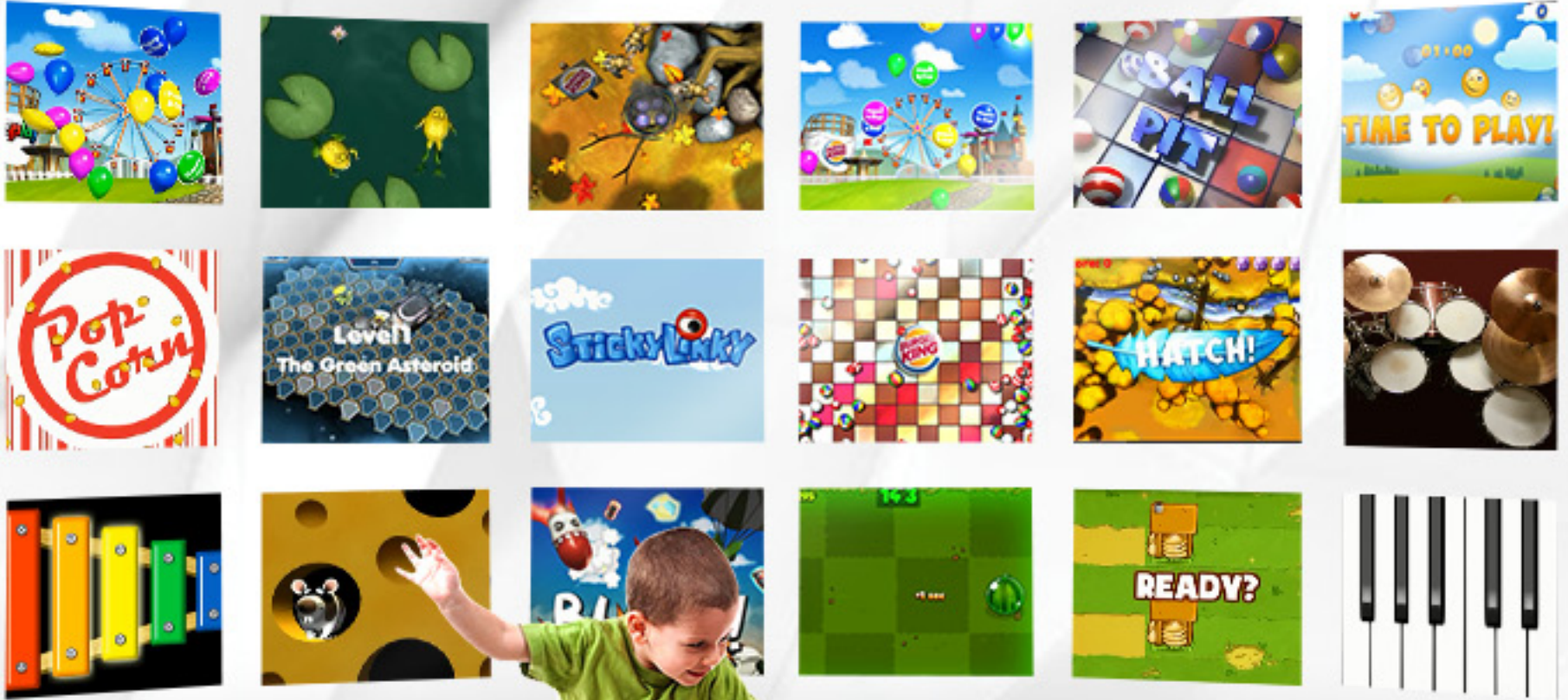
PlayKing can work on floors and tables!

- PlayKing Interactive projection technology will transform any space in BURGER KING® Restaurants in an irresistible, interactive play area
- Builds loyalty and entertains BURGER KING® customers
- Customized BURGER KING® Games
- Fun and healthy active games
- Safe, germs free and clean
- Perfect for events and birthday parties



★ **PLAYKING INTERACTIVE IS THE FUTURE - YOUR CUSTOMERS EXPECT IT!** ★





**“Families love it.  
All three new installations are getting rave reviews from families.”**

John H. Wright – BURGER KING® Franchise Owner – McAllen, TX



**“I have many more repeat customers who come for the  
PlayKing attraction.”**

Pepa Simón – BURGER KING® Manager C.C. Bonaire – Valencia, Spain



**“I love my PlayKing playground and it is perfect for the  
small space that I have.”**

Marienela Aran – BURGER KING® Franchise Owner – Doral, FL

★ **PLAYKING INTERACTIVE IS THE FUTURE - YOUR CUSTOMERS EXPECT IT!** ★

✉ [contact@joinbeam.com](mailto:contact@joinbeam.com) | 📞 1-914-273-4634 | 🌐 [Joinbeam.com](http://Joinbeam.com)