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WakeMed Hospital Scores with EyeClick Interactive Gaming System



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Families visiting WakeMed Children's Emergency Department received an extra special gift this past holiday season. Carolina hockey team, the Hurricanes, presented an interactive gaming system by EyeClick to the Raleigh based hospital through their Kids 'N Community Foundation.

EyeClick's virtual playground, BEAM, was installed in the Children's Emergency waiting room as a part of the facilities effort to deliver state-of-art emergency care in a way that helps children feel more relaxed and more receptive to treatment.

BEAM is based on a highly advanced gaming platform with motion activated games that everyone can play with their entire body. Multiple players can run, twist, and dance, using their hands and feet to activate sounds and colorful graphics projected on the floor. An important advantage of BEAM for medical facilities is that it is a complete virtual experience — as there are no parts to touch or trip on it is extra safe and supports a germ free environment. WakeMed's system uses a 6500 lumen projector with a 6'6" x 10 ft. (2 x 3 meter) display.

Laurie Cook, manager of the Children's Emergency Department, says, "The Children's Emergency Department is designed with children and their families in mind, and this new game has truly succeeded at keeping children active, emphasizing fun rather than their illness. Additionally, it's a great way to keep them entertained while avoiding the infectious disease risks that come with hands-on games." Cook continued, "The gaming system is the newest technology we have in the Children's Emergency Department, including iPods, DVIs, and DVDs, that provide diversionary activities to help improve our pediatric patients' experience."

To pay tribute to the hockey team's generous donation, the virtual BEAM hockey game was customized with the team's name and red and black colors. The logo of the hospital as well as other content was integrated into the system's templates to personalize it for WakeMed.

Doug Warf, executive director of the Kids 'N Community Foundation, commented, "The Foundation's mission is to enhance the lives of kids in our community. When we learned that more than 44, 000 children are seen in the Children's Emergency Department each year, we knew we wanted to help. We are extremely pleased with the results and are certain that the gaming system will have years of use by children of all ages."

About EyeClick

EyeClick Ltd. (www.eyeclick.com) specializes in creating inventive products that transform designated spaces into magical experiences. The company's BEAM™, EyeStep™, EyeWall™, EyeTouch™, and EyeBoard™ products open up a world of possibilities to engage audiences in out-of-home locations. EyeClick has helped leading brands, from Samsung and Volvo to NASA and GE, transform their floors, walls and window areas into spectacular interactive displays that leave a long-lasting impression on visitors. EyeClick gives hospitals, event planners, retailers, media companies and other organizations the ability to showcase rich interactive digital content in public spaces, including medical centers, museums, malls, airports and chain stores.

About WakeMed

WakeMed Health & Hospitals is a private, not-for-profit health care organization based in Raleigh, N.C. The 870-bed system comprises a network of health care facilities throughout Wake and Johnston Counties. Centers of excellence include cardiac and vascular care, women's and children's services, physical rehab, emergency and trauma, orthopedics, neurosciences, home care and numerous wellness and community outreach programs. WakeMed's team of 7,750 employees, 1,000 volunteers and more than 1,000 affiliated physicians serve the residents of North Carolina using the most advanced technologies to ensure the finest in health care. For more information, visit www.wakemed.org.

WakeMed Foundation is the charitable resource for WakeMed Health & Hospitals, supporting the health system in its commitment to providing quality healthcare to all citizens of the community. The WakeMed Foundation is dedicated to building support for WakeMed Health & Hospitals through leadership development, fund raising and educational awareness as the health and hospitals system meets the needs for quality health care programs and services for all citizens of the community.

About Kids 'N Community Foundation, the Heart of the Hurricanes

As "The Heart of the Carolina Hurricanes," the Kids 'N Community Foundation offers programming assistance and financial funds to assist local area youth organizations. Since the establishment of the Foundation in 1997, over \$8.5 million in cash and in kind services has been awarded to organizations that focus on enhancing the lives of the youth in our community. With the ongoing support of Hurricanes players, staff, and corporate sponsors, the Kids 'N Community Foundation funds many causes including scholarship programs, youth hockey, educational and literacy efforts, health programs, and the arts.