



BEAM Partners With:

Cool Springz Trampoline Park

Over the short span of just four years, Cool Springz Trampoline Park has become New Mexico's largest trampoline park as well as a go-to destination for parties, events, and family days out. BEAM's recent partnership with Cool Springz has allowed the company to wow its customers, boost Facebook interest, and stay on brand with active, fun entertainment.

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Cool Springz Trampoline Park Believes In Promoting an Atmosphere of Active, Physical Engagement

Cool Springz took New Mexico by storm back in 2012, offering fun physical activities for children of all ages seven days a week. Huge foam pits, trampoline dodge ball, and a massive obstacle course dubbed the Ninja Court keep kids engaged for hours on end.



Cool Springz Has Gone All Out to Provide Physical Activities for Children. But It's Always Looking for Its Next WOW Experience.



New Attractions Should Match the Brand

Cool Springz is all about delivering physical activity in a fun environment. Any new attraction should match the brand's commitment to keeping kids physically engaged.



Can It Wow Customers?

Cool Springz is home to a 5000 sq. ft. jumping area, tarzan ropes and trampoline dodge ball. New equipment must be able to stand out against a formidable assortment of fun activities.



Fun for All Ages

Thousands of children of all ages come and go from Cool Springz trampoline park every month. The company's resources are best utilized when equipment can entertain all children, from toddlers to teens.

BEAM 'WOWs' Cool Springz Customers and Delivers a Fun, Physical Virtual Environment to Children of All Ages

BEAM's unique, active and virtual approach to entertainment fascinates children and keeps them engaged for hours. Dozens of games offer something for all age ranges. Cool Springz has since seen a huge response for BEAM on its Facebook page, and has placed BEAM within eyeshot of the lobby to capture interest from parents and their children.

Final Result

BEAM has improved social sharing opportunities online, maintained the brand's focus on physical fun, and given kids of all ages a chance to play and explore at the park.



"Our focus is non-sedentary entertainment, so when I saw this technology online, I was in love. I love the potential for applications for it within a trampoline park. We chose a location for it near the front of the building where you can see it from the lobby. It's become very popular, not just with the small children but with the older children as well."

-Robert Portnoy, Owner



Cool Springz Trampoline Park Combined Digital Entertainment with Physical Virtual Fun. With BEAM, You Can Too.

A novel approach to entertainment has helped Cool Springz captivate interest online and at its park, while also helping it stay on brand with yet another fun physical activity for all age ranges. Contact BEAM today to learn how your FEC can offer the same great customer experience to its visitors.

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