



Introducing The First-Ever

BEAM Laser 5,000

The Next Generation of BEAM
With a Turbocharged
Laser Projector.



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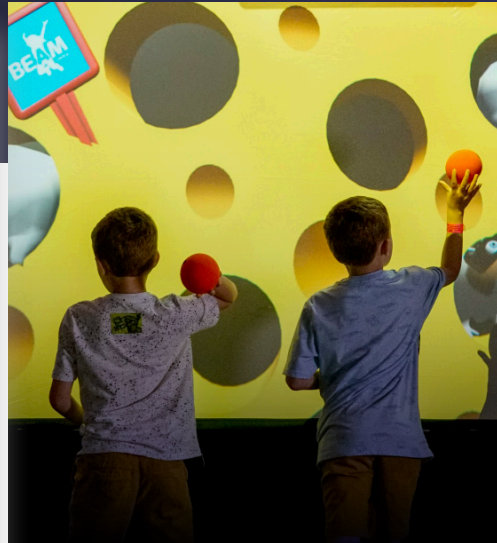
BEAM Laser.

Testing the boundaries of what is possible.



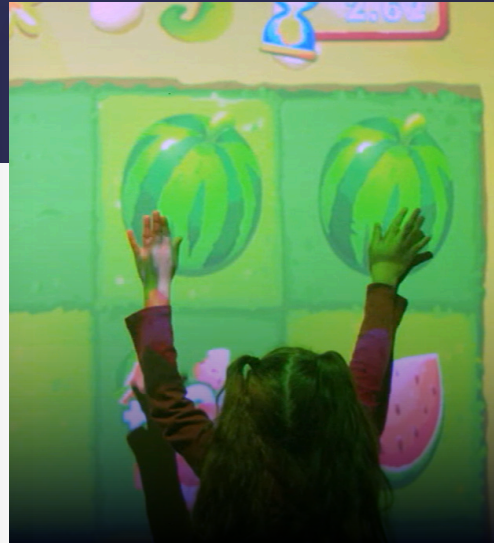
BEAM Laser Floor

Turn any space into an exhilarating virtual playground.



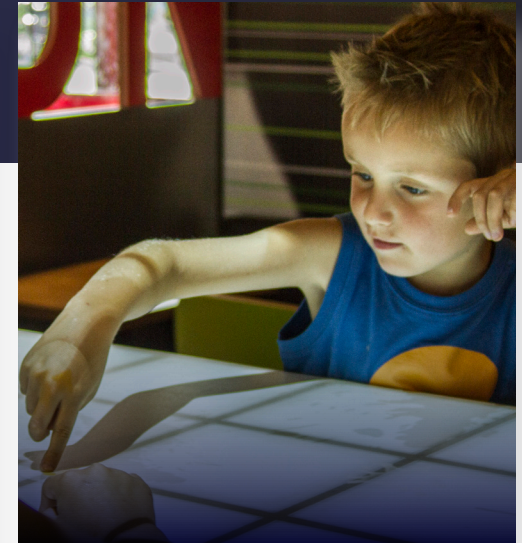
BEAM Laser Ball Wall

An interactive play solution where players throw balls at specific targets on a wall.



BEAM Laser Wall

Project immersive interactive experiences on any wall.



BEAM Laser Table

Convert tables of all shapes and sizes into astonishing experiences.

A group of children are playing on a large, colorful, interactive floor game called the BEAM Laser Floor. The floor is covered in a vibrant, abstract pattern of green, yellow, and blue, with various shapes and lines. The children are standing on the floor, some with their feet on the colored areas, and they appear to be moving and playing. In the background, there are other children on exercise bikes and a large screen displaying a game. The setting is a brightly lit indoor play area with a cityscape backdrop.

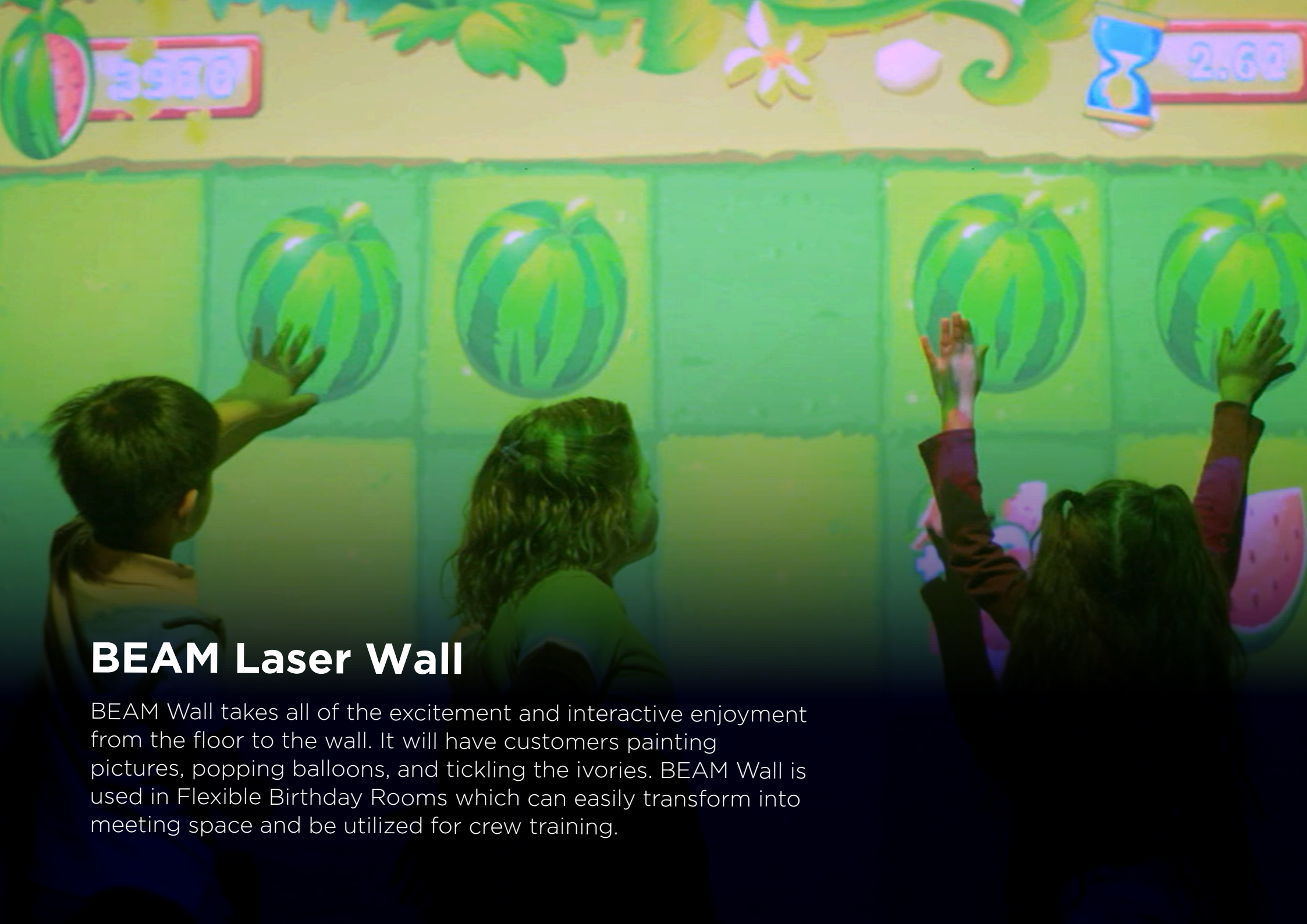
BEAM Laser Floor

The BEAM Floor promotes active play as it gets kids up and moving. It will have kids exercising for hours as they run, jump & play. This approved game package is perfect for McDonald's Gym & Fun and indoorplay places.

A high-angle photograph of three children interacting with a large, circular, interactive digital table. The table is illuminated with a blue light and features several circular icons. One child, a girl with blonde hair and glasses, is reaching out to touch a green icon labeled 'HAPPY'. Another child, a boy in a blue shirt, is also reaching out. A third child, a boy in a white shirt, is standing and looking at the table. The table has a dark blue background with a grid of small white dots. The children are standing on a dark floor, and the background shows a curved wall with horizontal wooden slats.

BEAM Laser Table

BEAM Table is a digital experience for the whole family to enjoy together. Choose from 8 different games right from the interface using just your hands. Add a game table and everyone will be instantly talking & laughing.



BEAM Laser Wall

BEAM Wall takes all of the excitement and interactive enjoyment from the floor to the wall. It will have customers painting pictures, popping balloons, and tickling the ivories. BEAM Wall is used in Flexible Birthday Rooms which can easily transform into meeting space and be utilized for crew training.



BEAM Laser Ball Wall

Looking to keep kids active during gym time? BEAM Ball is an interactive play solution where players throw balls at specific targets on a wall, resulting in a fun and innovative gaming experience for kids of all ages.

New Dazzling Projection Interactive Technology With Minimal Downtime.

Engineered and designed specially
for businesses who want the best quality
and highest reliability.



Tech Specs



Brightness of 5,000 Lumens



WXGA (1,280 x 800) Native Resolution



3,000,000:1 Dynamic Contrast Ratio



Up to 20,000 Hours of Consistent
Brightness and Color Accuracy

Why Eyeclick?

+ Your partner for digital play

Eyeclick is a world leader in digital play solutions since 2005. Since 2012, Eyeclick is an approved global vendor for McDonald's with thousands of interactive displays installed in all major markets. Our goal is to provide McDonald's with the highest quality of products and heights of service through our global tech partners network operating locally from every major market.

+ Active play

BEAM products encourage active play for kids in all ages using hassle-free interactive projection device that is easy to install and display ever-changing digital games (including McDonald's branded games) on any surface, turning it into instant attraction for kids and families.

+ BEAM Laser advantage

Now with a powerful laser projector, BEAM sets the mark with a significantly brighter and higher quality of projection that requires minimal to zero maintenance time and no need to lamp replacement for up to 20,000 hours (4.5 years under normal operation of 12 hours per day).



Get BEAM Today!

BEAM Laser comes with
15 FREE interactive games!



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