

BEAM Wins Award from Creative Child Magazine



19th June 2014 *EyePlay* named *Kids Product of the Year* in the *Kids Action Play Category*

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BEAM creates an engaging and entertaining digital playground in any space with MotionAware projection technology that makes a floor or wall come to life when movement is detected. Easy to install and low maintenance with a variety of games available, BEAM has been installed by Burger King, NASA and Namco.

Creative Child Magazine's awards are decided during a two day event where early education professionals, mothers and music educators review a range of children's products.

Commenting on the award, BEAM Director of Marketing, **Andru Miller**, said, "We want to thank everyone at Creative Child Magazine for creating the awards and for recognizing the unique benefits that BEAM has to offer children and parents around the globe. Winning the Creative Child Magazine's 2014 Kids Product of the Year in the Kids Action Play category underscores our commitments to creating innovative products that provide endless fun germ-free and safe play for children everywhere."

