



BEAM Partners With:

Get Air

Salt Lake City's Get Air is one of the largest trampoline parks in the country and focuses on creating a physically active and fun environment for kids of all ages. Within two weeks of opening its doors, Get Air installed BEAM in its primary party room, and paired the service with a Groupon to achieve stunning success.

www.joinbeam.com

Get Air Is a Sprawling Complex of Trampoline Playgrounds, Foam Pits and Dodgeball Courts

The 48,000 sq. ft. Get Air complex prides itself in being one of the largest trampoline parks in the country. And it's dedicated to adding fun physical attractions for kids throughout the year, whether it's for birthday parties, work parties or simple get togethers.



Get Air Maintains a Huge Party Room for Its Customers. But It Needed Something Special to Increase Reservations and Help It Stand Out.



BEAM's active play connected with the brand

Get Air wants to keep kids engaged with active, physical play. BEAM's virtual playground is the perfect fit for the company.



WOW factor entices visitors to reserve the room

BEAM features emerging technology that often surprises guests when they see it. Get Air capitalizes on this new technology by promoting it on Groupon.



Easy Install and no changes to room layout

BEAM uses a projector and motion sensors to create a virtual playground on floors, walls and tables. The simplicity of BEAM allowed Get Air to start using the system within days.

Get Air Boosts Reservations of Its Big Party Room with a Little Help from BEAM and Groupon

Get Air's big party room was booked for three months in advance during a Groupon campaign featuring BEAM. And feedback from both parents and kids has been nothing short of ecstatic since its installation.

Final Result

A combination of strong marketing tactics and the BEAM virtual playground helped Get Air achieve 3+ months of advance revenue and a 20x return on investment.



"Feedback has been great. All the parents love it when their kids go in the party room, when they get done eating and don't want to go jump, they get on the BEAM interactive floor."

-Jared Heywood, Get Air Spokesman



Get Air Adds a Popular New Branded Attraction to Its Lineup and Boosts the Revenues of Its Big Party Room At the Same Time

With BEAM, Get Air maintains a fun, active environment full of engaging attractions and entertainment for kids of all ages. Contact BEAM today to learn how your family entertainment center can offer the same great customer experience to its visitors.

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