



THE CUSTOMER

# URBAN JUMP

## Trampoline Park

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Urban Jump is the one of the largest trampoline parks in the South East of England. Located in Heathfield, East Sussex, the center offers a wide variety of activities for customers of all ages and abilities.

The 25,000 square foot center includes a large trampoline park with an array of trampolines, foam pits, dodgeball and more. Adventurous visitors can swing and climb through the "Urban Rainforest", a unique indoor obstacle course. There's also a colorful soft play area for toddlers and relaxing café seating areas too.

[joinBEAM.com](http://joinBEAM.com)





## WHY BEAM?



*Richard is always on the lookout for unique products to help Urban Jump stand out from the competition.*

Richard Hand is the owner of Urban Jump. He's always on the lookout for unique products to help Urban Jump stand out from the competition.

He wanted to offer new activities that would be fun for children of all ages. And, to boost business revenues directly, he wanted to attract more customers to Urban Jump's new "VIP Party Room" with extra-special activities that customers would be willing to pay extra for.





## THE RESULTS



*BEAM was such a hit that it has been placed as the centerpiece of Urban Jump's exclusive VIP Party Room, providing a valuable, additional revenue stream for Richard's business*

Richard was pleased with the efficient delivery and simple installation of the BEAM system. The onboarding process was quick and easy.

After a brief initial training on how to configure and use the BEAM system, the team at Urban Jump were able to customize the BEAM system to "wake up" and "go to sleep" according to the center's opening and closing hours, essentially allowing BEAM to run by itself.





## THE RESULTS

Initial feedback about BEAM from Urban Jump's customers has been very positive. The BEAM floor is always filled with kids, who are super-excited to play and burn off some energy on a variety of fun games.

In fact, BEAM was such a hit that it has been decided to place it as the centerpiece of Urban Jump's exclusive VIP Party Room, with BEAM's interactive "wow" experience providing a valuable, additional revenue stream for Richard's business.



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Richard Hand,  
owner of UrbanJump

**BEAM allows us to offer a new and interactive experience to our customers. And, by placing BEAM as the centerpiece of our new VIP Party Room, it opens up many new marketing opportunities for us as a business. We're absolutely BEAMing at Urban Jump!**

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