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EyeClick Unveils New Interactive Window Technology



19th August 2010



EyeClick is proud to introduce the next generation of touch screen technology. With the NEW EyeTouch, foil is no longer required to enable touch activated window projection.

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The revolutionary optical system from **EyeClick Ltd.** takes the place of foil, offering a wider range of options and advantages. Now there are no size limitations for the interactive display, the system integrates with any glass surface regardless of type or treatment, and the installation is simpler and more robust than ever.

EyeTouch is an innovative media platform that transforms any glass, window, LED or LCD screen into an amazing touch activated screen. By combining motion-reactive graphics and videos with EyeClick technology, EyeTouch offers clients a unique marketing tool for reaching their target audience. This exciting application extends an innovative and fun invitation to passers-by and encourages them to interact with the display.

There are many other features in addition to the advantages gained from the NEW EyeTouch technology. The system has the option to detect and react to passers-by from a distance. EyeTouch has statistic capabilities and the ability to create advanced usage reports for clear ROI analysis. Additionally, there are remote control and monitoring capabilities for high availability and superb reliability. EyeTouch's user-friendly software can even run on any PC.

EyeTouch is a unique way to relay information to a target audience. Whether it is an educational touch screen in a museum or an exciting interactive shop window, EyeClick is able to customize any effect or theme you have in mind. EyeTouch is the ultimate revolutionary marketing solution.

About EyeClick Ltd.

EyeClick Ltd. (www.eyeclick.com) specializes in creating inventive products that transform designated spaces into magical experiences. The company's EyeStep, EyeTouch and EyeBoard products open up a world of possibilities for brands to effectively communicate with target audiences in out-of-home locations. EyeClick has helped leading brands, from Samsung and Volvo to NASA and GE, transform their floors, walls and window areas into spectacular interactive displays that leave a long-lasting impression on consumers. EyeClick gives event and trade show organizers, retailers, advertisers and media companies the ability to

showcase rich interactive digital content in public spaces, including convention centers, promotions, malls, airports and chain stores.



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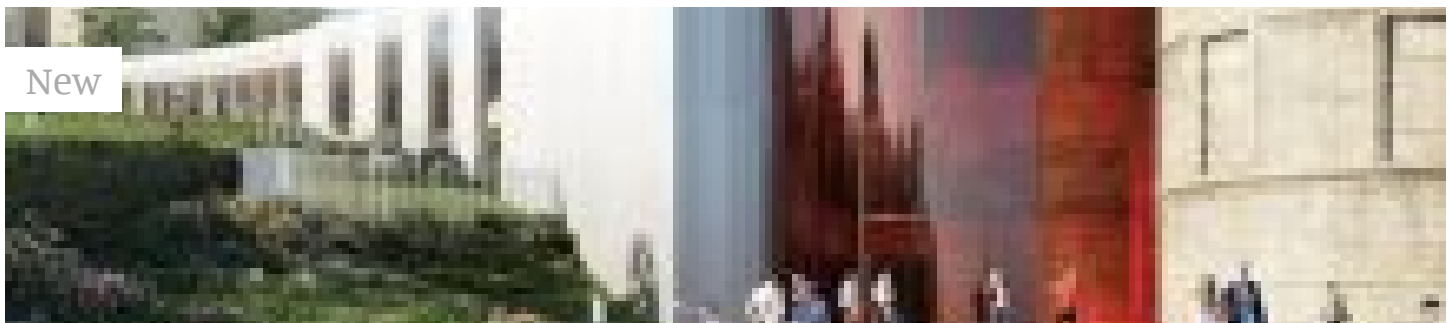
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