



Revolutionary Technology Brings
New Ways to Captivate Families

joinBEAM.com/McD

BEAM Solutions for the Family Experience

BEAM has created three distinctive ways for you to attract and entertain customers with a high level of visual impact:

- + Digital Floor Play promotes active play creating a unique experience for kids
- + Wall Projection is an exciting addition for a Flexible Birthday Room
- + Digital Table will engage the whole family in a gaming experience

While BEAM encourages children of any age to play together, our intuitive games also beckon adults to get involved as well.



Digital Tables

BEAM Table is a digital experience for the whole family to enjoy together. Choose from 8 different games right from the interface using just your hands. Add a game table and everyone will be instantly talking & laughing.

Digital Floor Play

The BEAM Floor promotes active play as it gets kids up and moving. It will have kids exercising for hours as they run, jump & play. This approved game package is perfect for McDonald's Gym & Fun and indoor play places.

Wall Projection

BEAM Wall takes all of the excitement and interactive enjoyment from the floor to the wall. It will have customers painting pictures, popping balloons, and tickling the ivories. BEAM Wall is used in Flexible Birthday Rooms which can easily transform into meeting space and be utilized for crew training.

BEAM is helping McDonald's Restaurants achieve their goal:

Be the first choice of kids & parents. Every time.



The BEAM System is mounted into the ceiling, minimizing wear and tear and virtually making it impossible for it to be tampered with. The BEAM Service Plan will also give you peace of mind, as you will know you will continue to attract and retain new customers for years to come.



Online support



On site training



Expert
Installation team

"The game is loved by the children; we confirmed the feeling we had before the purchase: it's a great success! Families and especially children are attracted to this game, which is enjoyed by all age and is an excellent solution for entertainment and recreation"

*Marcello Ricceri, Owner of Ceribe S.R.L,
Franchisee of 6 McDonald's restaurants, Italy*

**When it comes
to content,
BEAM delivers**

- + Cognitive Development
- + Social & Emotional Development
- + Motor Skills & Coordination



BEAM Support Network

Our expert team of installers are trained to get your BEAM installed and calibrated. The install team will also train you and your staff. Each BEAM can be accessed through your existing Internet connection, giving you on the spot technical support.

"Excellent equipment to have in a business... it adds new value to the McDonald's brand. The BEAM builds customer loyalty. Kids and adults love to come and play. Parents can relax while the kids play. The BEAM system encourages repeat visits, enhances our brand and helps to increase our sales."

*Richard Niadzani,
Restaurant Manager, McDonald's Craighall, South Africa.*

Floor

- + High visual impact
- + Safe to play
- + Germ Free
- + Collaborative Play
- + Total Body Gaming

Wall

- + The perfect addition to the Flexible Birthday Room
- + Enhances the customer experience
- + Provides a high level of excitement
- + Active fun for kids

Table

- + Total Family Entertainment
- + Round or rectangular table
- + Easy install, No major remodeling
- + Intuitive, interactive and fun experience right at the table

BEAM Feature Proprietary MotionAware Technology

BEAM specializes in creating thrilling games and displays that transform floors, tables and walls into fun interactive spaces.

**Contact BEAM Today and Engage
A Young Audience Like Never Before!**



Visit

www.joinbeam.com



Email

contact@eyeclick.com



Call

914-340-3278